

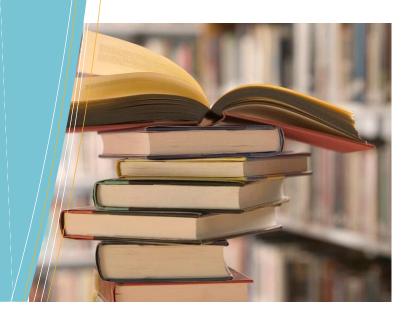


FIRST CERTIFICATE FOR TEACHERS OF BUSINESS ENGLISH



COURSE MATERIALS

- TEACH BUSINESS ENGLISH
- TEACHING BUSINESS ENGLISH
- BUSINESS MATTERS
- BUSINESS ENGLISH RECIPES
- FTBE SYLLABUS, SAMPLE PAPERS, MODEL ANSWERS
- FTBE STUDY GUIDES
- FTBE COURSE BOOK



The First Certificate for Teachers of Business English provides an additional qualification for educators wishing to enhance their resume and skills in ESP and tests candidate knowledge in 3 areas:

- Professional Skills,
- Methodology and Materials,
- Basic Business Awareness.

Other elements include:

- Classroom Management,
- Needs Analysis
- The Use of Authentic Materials
- The Creation of Bespoke Materials

WHO?

a) graduate native speakers with a basic EFL or language teaching experience

b) non-native English teachers with a first degree plus experience in teaching English

Participants are expected to have from a high B2 to C1 level of English.

COURSE DETAILS

The course associated with this programme (Phase 2) is as follows:

- Day 1 & 2: Syllabus Topic 1 TBE Techniques
- Day 3 & 4: Syllabus Topic 2 TBE Methodology and Materials
- Day 5: Syllabus Topic 3: Basic Business Concepts & Practices
- Day 6: Examination

Each lesson is scheduled for 6 hours per day with a final 2.5 hour examination time.

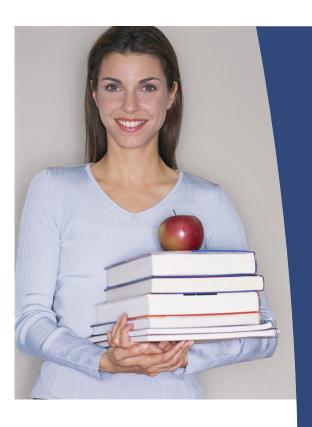
DATE: 19 - 23 July 2010

VENUE: Agriturismo La Contea, Narni - Umbria, Italy

COURSE FEE: €750

ACCOMMODATION: about €45 a day (half-board)

PAYMENT DETAILS ON THE BACK



WHY?

- To improve your teaching Expertise
- To become better prepared to respond to the changing needs of English
 - To teach abroad
 - To work in the private education centre
- For professional recognition in LCCI Examination Centres

WHAT?

Develop competences considered as best practice in teaching BE

Two Phases:

- 1. Self-preparation course based on TBE materials
- 2. 5-day How to Pass Course

Phase 1 is a self-preparation period supported by materials gathered onto a Course Preparation CD. The CD contains the total of 4 books and study materials relevant to the final examination. All participants will receive the CD upon down payment.

APPLICATION AND PAYMENT DETAILS

- In order to apply you need to complete the attached form and send it back to us by 14 June 2010 by email or by fax.
- The course will be held if the minimum of 5 candidates is reached.
- Down payment: €150 by 19 June 2010
 Accommodation down payment: €100 by 19 June 2010
 Full payment: before the course starting date
 Payment method: all the payments are to be made into the following bank account:

UNICREDIT BANCA - Agenzia Terni 'Tacito' ACCOUNT - C/C n.:40484779 - ABI 02008 - CAB 14400 IBAN: IT94R0300214400000040484779

Payment in installments is possible through Neos Finance S.P.A.
 Contact us for additional information.



GLOBAL INPUT- LCCI REPS for Italy, Slovenia and Balkans



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