
tbs
Toulouse
Business School
BACHELOR
IN MANAGEMENT
TOULOUSE - BARCELONA
3 INTERNATIONAL ACCREDITATIONS
EFMD
EQUIS
ACCREDITED
AACSB
ACCREDITED
Accredited by
Association
of MBAs
www.tbs-education.es
Think
& Create

BACHELOR
IN MANAGEMENT

Our Bachelor in Management degree is for students who have completed secondary school education and wish to pursue their higher education studies in Business and Management.

The Bachelor in Management from Toulouse Business School is an official degree accredited by the French Ministry of Higher Education. Our Bachelor programme offers to our students the resources of a leading Business School (quality of the faculty, international agreements, work placements, employability) and our graduates a springboard to success on today's global market place.

Why join the **Bachelor in Management ?**



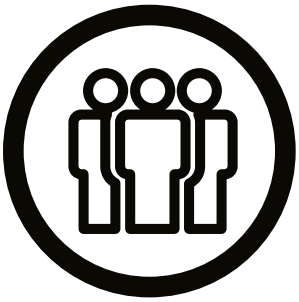
I want to develop my professional career in an international environment

- Learn several languages
- Placements abroad
- Multicultural environment



I want to learn through experience

- Applied learning techniques
- Work experience placements every year
- Small groups



I want to feel supported and guided by professionals

CAREER Starter

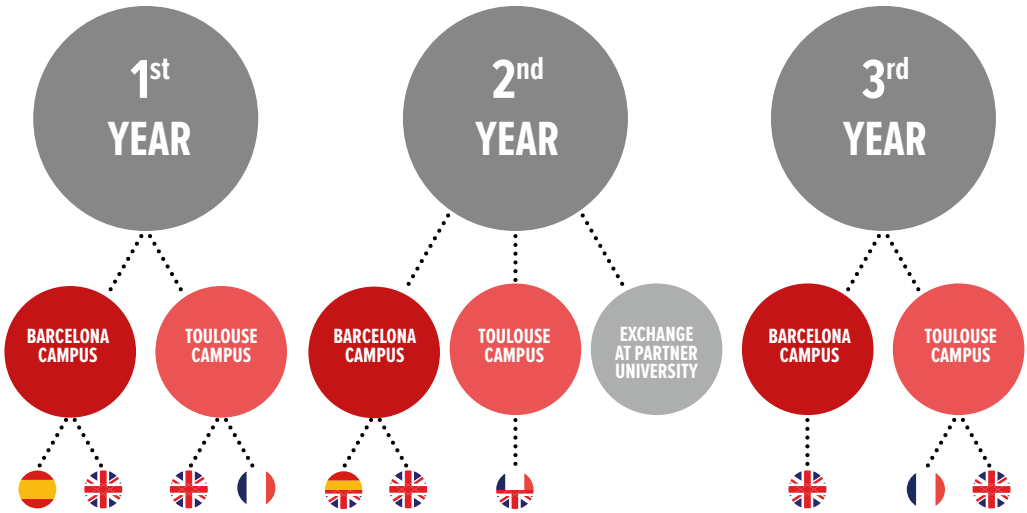
- Skills development
- Practical CV and interview workshops
- Personalised guidance: building up of a professional profile

What is the **Bachelor in Management** like?

1st YEAR - 60 ECTS	2nd YEAR - 60 ECTS	3rd YEAR - 60 ECTS
SEPTEMBER > JULY	SEPTEMBER > JULY	SEPTEMBER > JULY
Core Subjects *Objectives:* • To acquire foundation knowledge in Management disciplines • To understand social, political and economic company environment • To develop written and oral communication skills • To learn reasoning and organisation methods **Majors Introduction** **Social Service** **2 compulsory languages**	**Core Subjects** *Objectives:* • To master sales and management techniques • To broaden your knowledge of the economic environment in an international context • To design action plans based on a strategic vision • To apply different managerial skills in the context of a major **2 compulsory languages** **Majors** • International Management (at partner university abroad) • Entrepreneurship (Barcelona) • E-Management (Toulouse and Barcelona) • Hospitality Management (Toulouse) • Real Estate Management (Toulouse) • Wine Marketing and Sales Management (Toulouse) • Aviation Management (Toulouse)	**Optional subjects** * • Closer to your Market: Leverage WEB 2.0 & 3.0 Technologies • Corporate Governance & Social Responsabilities • Industrial Organisation • International Brand Manager • International Business Contracts • International Marketing • Small Business Management • The Online Consumer
WORK PLACEMENTS EVERY YEAR		
SALES WORK PLACEMENT	**ASSISTANT MANAGER WORK PLACEMENT**	**PROJECT MANAGEMENT WORK PLACEMENT**
2-3 months full-time in a company anywhere in the world	4-5 months full-time in a company anywhere in the world	4-6 months full-time in a company anywhere in the world

** The offer of elective modules may vary from year to year.*

3 years, 3 destinations which one will you choose?



INTERNATIONALIZATION IS A KEY FACTOR IN OUR EDUCATION



Canada ●●●●
United States ●●●●
Mexico ●
Puerto Rico ●

Argentina ●
Brazil ●
Chile ●
Peru ●



Ana Pallejà,
2nd year at the University of Cincinnati, USA

«I decided to go to the USA to know the American culture, but I've won a lot more than that. Living abroad can be scary, but TBS offers a great support. I will always remember the experiences and friendships I made there!».

*International universities with agreements for 2014- 2015**

> Argentina
Universidad de Ciencias Empresariales y Sociales (UCES), Buenos Aires
www.uces.edu.ar
> Australia
University of South Australia, Adelaide
www.unisa.edu.au
> Belgium
Hogeschool Gent, Ghent
www.hogent.be
Karel de Grot Hogeschool, Antwerp
www.kdg.be/kdg-in-english
> Brazil
Universidade de Sao Paulo, Sao Paulo
www.fearp.usp.br
> Canada
Brock University, Brock (Ontario)
www.brocku.ca
Concordia University, Montréal (Québec)
www.concordia.ca
University of Victoria, Victoria (British Columbia)
www.uvic.ca
British Columbia Institute of Technology, Vancouver (British Columbia)
www.bcit.ca
> Chili
Universidad Diego Portales, Santiago de Chile
www.udp.cl
> China
Lingnan University, Hong Kong
www.ln.hk
Shanghai University of Finance & Economics (SUFE), Shanghai
www.shufe.edu.cn
> Croatia
Zagreb School of Economics & Management, Zagreb
www.zsem.hr
> Estonia
Estonian Business School, Tallinn
www.ebs.ee
University of Tartu, Tartu
www.ut.ee
> Finland
Helia University of Business & Applied Sciences, Helsinki
www.helia.fi
University of Jyväskylä, Jyväskylä
www.jyu.fi
Aalto School of Economics, Mikkeli
www.hse.fi/Mikkeli
> Germany
European University of Applied Sciences (EUFH), Brühl
www.eufh.de
Cologne Business School, Köln
www.cbs-edu.de
Universität Leipzig, Leipzig
www.uni-leipzig.de
University of Applied Sciences, Worms
www.fh-worms.de
Pforzheim University, Pforzheim
www.hs-pforzheim.de
> Hungary
Budapest Business School, Budapest
www.kkfk.bgf.hu
> Iceland
Reykjavik University, Reykjavik
www.ru.is
> Ireland
Dublin City University, Dublin
www.dcu.ie
Dublin Institute of Technology, Dublin
www.dit.ie
National University of Ireland, Galway
www.nuigalway.ie
Sligo Institute of Technology, Sligo
www.itsligo.ie
> Italy
Universita Carlo Cattaneo (LIUC), Castellanza
www.liuc.it
Universita di Bologna (Campus Rimini), Rimini
www.unibo.it
Universita Luigi Bocconi, Milano
www.unibocconi.it
> Japan
Akita International University (AIU), Akita
www.aiu.ac.jp
> Korea
Sogang University, Seoul
www.sogang.ac.kr
INHA University, Incheon
http://eng-inha.ac.kr/
Soongsil University, Seoul
http://eng.ssu.ac.kr/web/eng/home
> Lithuania
International Business School at Vilnius University, Vilnius
www.tvm.vu.lt
> Mexico
Universidad de Guadalajara, Guadalajara
www.cgci.udg.mx

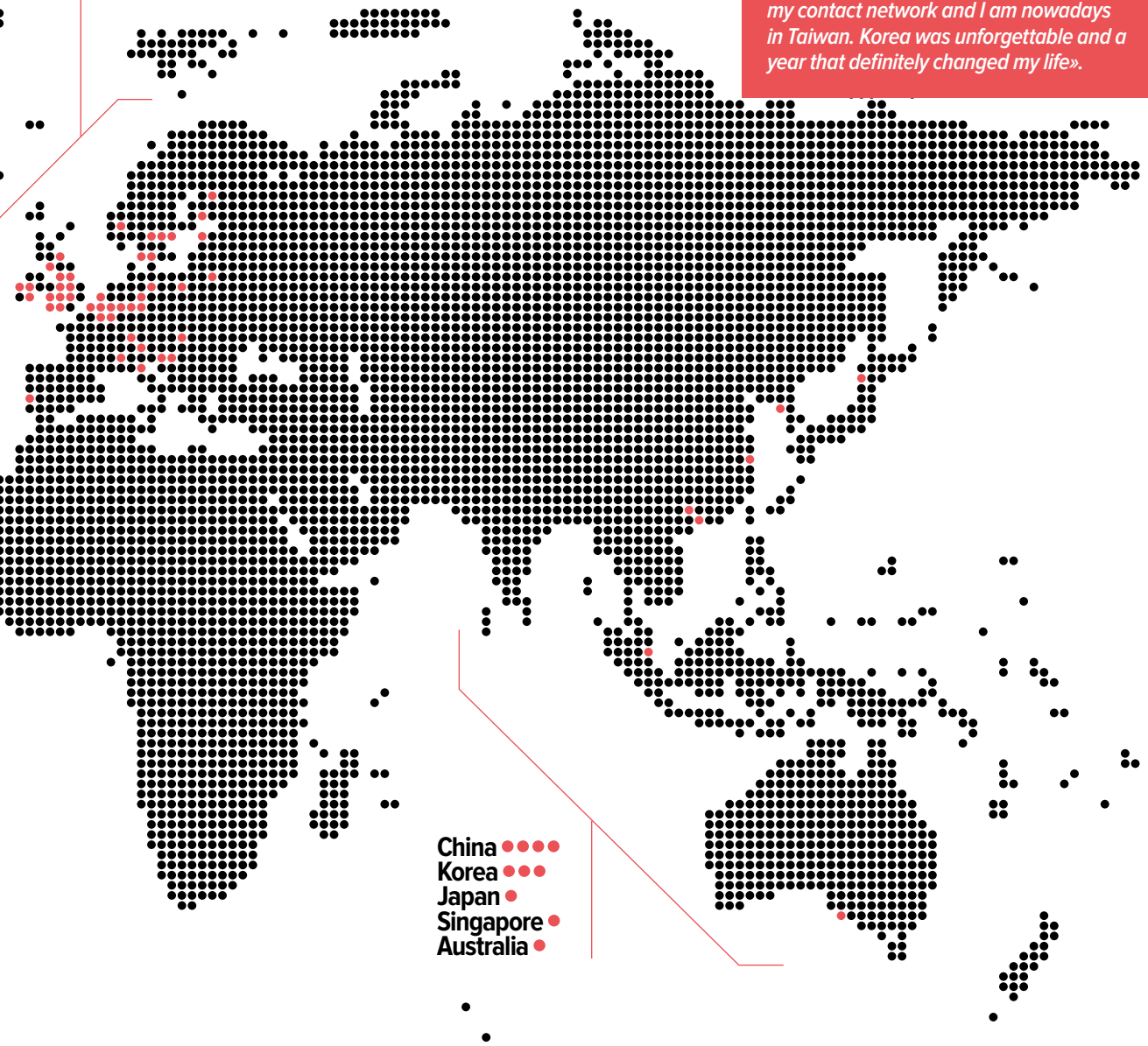
United Kingdom ●●●●●●●●●●●●●
Germany ●●●●●
Sweden ●●●●●
Ireland ●●●●
Finland ●●●
Holland ●●●
Italy ●●●
Belgium ●●
Estonia ●●

Croatia ●
Hungary ●
Iceland ●
Lithuania ●
Poland ●
Portugal ●
Slovenia ●
Switzerland ●



Plinio Ruiz,
2nd year at Sogang University, South Korea

«Living in South Korea for a year was one of the best experiences of my life, thanks to which I broadened my contact network and I am nowadays in Taiwan. Korea was unforgettable and a year that definitely changed my life».



China ●●●●
Korea ●●●
Japan ●
Singapore ●
Australia ●

** Destinations and the number of places for international exchanges vary from year to year and are distributed between the students at the Toulouse Campus and the Barcelona Campus according to academic merite.*

> Netherlands
Vrije University, Amsterdam
www.english.vu.nl
Hanze University Groningen, Groningen
www.hanze.nl
Maastricht University, Maastricht
www.maastrichtuniversity.nl
> Norway
Buskerud and Vestfold University College, Buskerud
www.hbv.no/english
> Peru
Universidad ESAN, Lima
www.esan.edu.pe
> Poland
Warsaw School of Economics, Warsaw
www.sgh.waw.pl
> Portugal
Universidade Catolica Portuguesa, Lisbon
www.fcee.lisboa.ucp.pt

> Puerto Rico
SUAGM Universidad del Turabo, San Juan
www.suagm.edu
> Singapore
Singapore Management University (SMU), Singapore
www.smo.edu.sg
> Slovenia
University of Ljubljana, Ljubljana
www.uni-lj.si
> Sweden
Halmstad University, Halmstad
www.hh.se
Karlstad University, Karlstad
www.kau.se
Örebro University, Örebro
www.oru.se
Stockholm University, Stockholm
www.su.se
Linnaeus University, Växjo & Kalmar
www.vxu.se

> Switzerland
Zurich University of Applied Sciences Winterthur (ZHW), Winterthur
www.zhwin.ch
> United Kingdom
Aston University, Birmingham
www.abs.aston.ac.uk
University of Exeter, Exeter
www.exeter.ac.uk
University of Hull, Hull
www.hull.ac.uk
Leeds University Business School, Leeds
www.leeds.ac.uk
University of Liverpool, Liverpool
www.liverpool.ac.uk
Brunel University, London (Uxbridge)
www.brunel.ac.uk
Loughborough University, Loughborough
www.lboro.ac.uk
Newcastle University, Newcastle
www.ncl.ac.uk
Nottingham Trent University, Nottingham
www.ntu.ac.uk
University of Southampton, Southampton
www.soton.ac.uk
Cardiff Business School, Cardiff
www.cardiff.ac.uk/carbs
Robert Gordon University, Aberdeen
www.rgu.ac.uk
Caledonian University, Glasgow
www.gcal.ac.uk
University of Ulster, Coleraine
www.ulster.ac.uk
> United States
University of Cincinnati, Cincinnati (Ohio)
www.uc.edu
Arizona State University, Tempe (Arizona)
www.asu.edu
San José State University, San José (California)
www.sjsu.edu

San Diego State University, San Diego (California)
www.sdsu.edu/ib

Where do **our students come from?**



37% Others (More than 15 nationalities)

35% France

28% Spain

Class of 2009-2013 Barcelona Campus

Where do **our students go?**

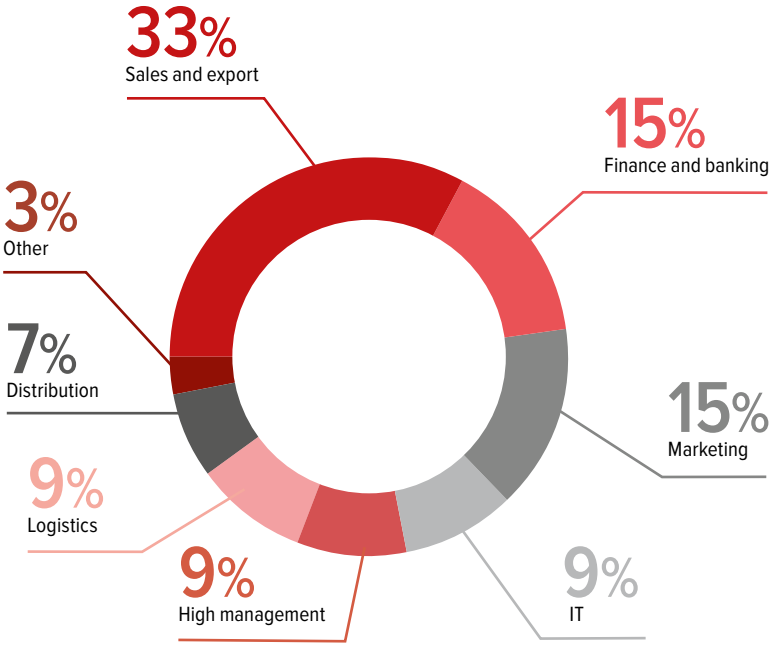
50% of graduates integrate the professional world

89% of them are employed within 6 months of graduation

50% of graduates continue their studies

ESCP Europe, EM Lyon in France, EADA, IE University in Spain and Cass Business School and Hult Business School in the UK are just some of the international business schools that have welcomed our students.

Activity sectors **integrated after studies**





Kai Ratcliffe,
Bachelor student from Germany

«Learning the world's most important languages seems to me a great asset. Combining that with the international studies and management-oriented course which TBS Barcelona offered me, the choice was clear».



Alejandro Ribon,
Living and working in Madrid, Spain.
Project Management CRM Marketing Enterprise Unit VODAFONE.
Bachelor in Management
Barcelona 2006.

"What distinguishes TBS from other universities is mainly the way of teaching, with real examples and classes given by professionals who provide you with the practical tools that you are going to encounter in real life."

Some of the collaborating companies:

Accenture / Air France / Airbus / Antonio Puig/ Carlson Wagon Lit / Danone / Ferrero Ibérica / Orange / Inditex / Meroil / Moet Hennesy / PWC / Sanofi Aventis / Sofitel / Thales / Louis Vuitton / France Telecom / Décathlon / Nestle Waters France / Siemens Automotive / Alcatel / Bauhaus / Nutrexpa / Sellbytel / Royal Caribbean / Splendia / Wonderbox / Freixenet / Educa System / Gallina Blanca / Verychic / Laboratorios Ordesa

TOULOUSE
BUSINESS SCHOOL

The Bachelor in Management of Toulouse Business School guarantees quality and academic excellence thanks to an education based on the strictest quality standards with regard to teaching, research and job placement:

1. ***Toulouse Business School is recognised by all three international accreditations in the sector: EQUIS, AMBA and AACSB.*** Only 1% of business schools in the world have obtained all three accreditations.

2. ***Toulouse Business School is among the top 10 best Business Schools in France*** according to the magazines "Challenges" and "Le Figaro Étudiant".

3. ***Our professors are also researchers.*** Coming from different countries, Toulouse Business School's professors are renowned experts in their disciplines and researchers in entrepreneurship, finance, marketing, management and human ressources.

The Bachelor in Management in **Rankings**

Number 1 in ***Orientations*** magazine's ranking of the best bachelors in France out of more than 70 programmes.

Number 2 in the ranking by the magazine ***Le Figaro Étudiant*** for the best business schools among 26 options.

Number 3 in ***SMBG*** ranking of the best Bachelors in Management and Business Management among 20 options.

Figures

Toulouse ***4,200 students***
Master in Management
Bachelor in Management
Specialised Masters
MBA Programmes
Executive Education

Barcelona ***500 students***
Bachelor in Management
Master in Management

Casablanca ***300 students***
Specialised Masters
Tri-executive MBA

- **4 locations:** Toulouse, Barcelona, Casablanca and Paris
- One of the best French Grandes Ecoles with **4,200 students** More than **1,000 international students** representing 80 different nationalities
- **25%** of students embark **on international careers**
- **5 research centres**
- **Network of 30,000 alumni** living throughout the world
- Active agreements with **150 international institutions**
- **90 resident faculty,** 77 visiting professors and over 1,300 professional speakers from companies (80% of resident and affiliated professors hold doctorates and PhDs)





Toulouse

Toulouse is the number one city in France for its quality of life – especially for students – and has been voted the top city after Paris for students.

It is therefore not a coincidence that it is the second largest student city in France with 15,000 new residents moving there each year. But Toulouse is also the European capital – if not global – for the aeronautics and space industry and the 4th largest city in France in matters of research.



Barcelona

Barcelona is a modern, cosmopolitan, lively, innovative city full of opportunities.

It is the second largest city in Spain, offering high revenues and employment by its many foreign multinational companies. It is also a pioneering city with an entrepreneurial spirit.

Enjoy it!





BACHELOR IN MANAGEMENT
APPLICATION PROCESS

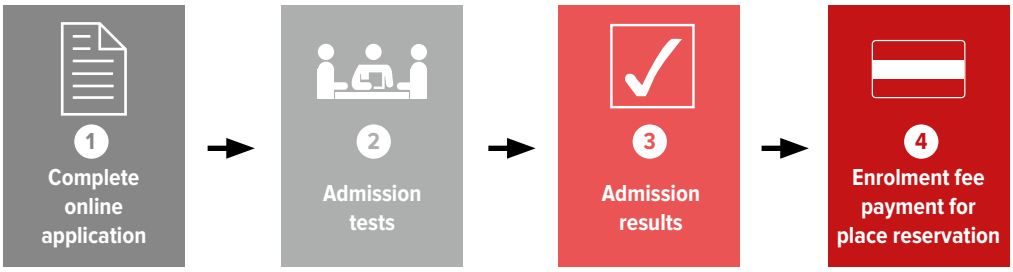
	INTERNATIONAL	*NATIONAL*
WHO	Any student who holds or is in the process of obtaining a higher qualification in **NON-French** secondary education Under 26 years old	Any student who holds or is in the process of obtaining **the higher qualification in French secondary education** (Baccalaureate), in France or abroad Under 26 years old
HOW	1. Applying through the website: **http://application.tbs-education.es** 2. Filling out the required information and paying the application fees 3. Taking the admission tests: - Academic skills test - English test - Personal interview	1. Applying through the Post Baccalaureate Admission (APB) system **www.admission-postbac.fr** 2. Choosing Toulouse Business School – Barcelona Campus or Toulouse Campus 3. Paying the application fees 4. Taking the admission tests
WHEN	Online application: **November – July** Admission tests: **February – August** Results: 2 weeks after the Admission Test	Online application: **January - March** Admission tests: **April - May** Results: **June - July**
WHERE	Admission tests: At the Barcelona Campus, at the Toulouse Campus or remotely in a city close to where you live	Admission tests: At the Toulouse Campus, at the Barcelona Campus or remotely in a city close to where you live

BACHELOR ADMISSION DEPARTMENT

«TBS does not look for candidates with a specific profile: we look for motivated, curious and self-confident people. We are convinced that diversity is important and that a management professional can have different kinds of characteristics and competencies».

You can find more information at: **http://application.tbs-education.es**
You can contact us by e-mail through **admission@tbs-education.es**
Or by calling +34 933 100 111

Admission process step by step



TOULOUSE BUSINESS SCHOOL

PROGRAMMES

BACHELOR IN MANAGEMENT
PROGRAMME GRANDE ÉCOLE / MASTER IN MANAGEMENT
CENTRE DE FORMATION DES APPRENTIS
EXECUTIVE EDUCATION
SPECIALISED MASTERS & 3rd CYCLES
MBA (AEROSPACE, MANAGEMENT CONSULTING, EXECUTIVE, TRI EXECUTIVE)
DBA, DOCTORATE OF BUSINESS ADMINISTRATION
AMP, ADVANCED MANAGEMENT PROGRAMME (CPA)

CAMPUSES

TOULOUSE ❙ BARCELONA ❙ CASABLANCA ❙ A LOCATION IN PARIS

3 INTERNATIONAL ACCREDITATIONS

EFMD EQUIS ACCREDITED
AACSB ACCREDITED
Accredited by Association of MBAs

Barcelona Campus

c/ Trafalgar, 10
08010 Barcelona, Spain
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Fax: +34 933 100 228
www.tbs-education.es
admission@tbs-education.es

Toulouse Campus

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2 avenue de mercure Écoparc 1
31134 Balma cedex, France
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Fax: +33 561 294 994
www.tbs-education.fr

Nouveau Monde **DDB** Toulouse - © BELUGA - Toulouse Business School