ENTE NAZIONALE PER IL MICROCREDITO

International Academy of Rome

A Member of BAU GLOBAL

Two Romes MBA Rome & Istanbul



Become an entrepreneur in the fastest growing countries of the planet

Bahçeşehir University
Graduate School of
BUSINESS

7 weeks per session, scholarships through the BAU Foundation up to the 70%, career opportunities worldwide

Intakes on October 5 and February 8.

100% MADE IN ITALY
EDUCATION

Master in Business Administration in the two Romes

BAU Bahçeşehir University

ONE YEAR FULL IMMERSION MBA WITH CREATIVE LABS ON THE MADE IN ITALY

5 GOOD REASONS WHY TO APPLY

- You will join a unique program born from the collaboration of BAU Graduate School of Business with the Italian Agency for Microcredit, with hands-on creative labs focused on the Made in Italy brand, Italian micro-Multinationals, social finance, lean strategy, business start-up, internationalization and re-design, "from Zero to Market"
- You will study, work and travel for one year in Rome and Istanbul, learning how to create, transform and internationalize your business, thanks to the ongoing exposure to the BAU and Microcredito networks of companies, mentors and entrepreneurs.
- You will experience in Rome the creativity, innovation and entrepreneurial spirit that make the MADE IN ITALY a premium brand all over the world; in Istanbul, the city where EAST meets WEST, you will realize the unique blend of traditions, cultures and business practices that make so dynamic the Turkish economy.
- You can get funds and credit facilities to launch your business in the international arena, particularly in Turkey and Eurasia, thanks to the collaboration of BAU with the Italian Agency for Microcredit.
- Either if you are already enrolled in another Master program or you are already an experienced and skilled professional in your field of interest, you can choose to attend only the lab session and apply with the final project for funds and credit facilities to launch your business in the international arena.

PROGRAM STRUCTURE

TERM 1
(either Rome or Istanbul)
Business Fundamentals
30 ECTS CREDITS

TERM 2
(either Rome or Istanbul)
Business Fundamentals, Electives and Creative Labs
30 ECTS CREDITS

TERM 3
(either Rome or Istanbul)
Electives & Creative Labs
Apply with the Final Project for funds and Microcredit facilities to start-up your own business
30 ECTS CREDITS

TERM 4
(either Rome or Istanbul)
ECTS 10 ECTS CREDITS Seminar with 20 ECTS CREDITS
Final Dissertation for participants interested to carry out a research dissertation and earn 120 ECTS credits
OPTIONAL 30 MORE ECTS CREDITS

ENROLLMENT + FEES

Enroll into the program by sending us your resumé, official copy of your Undergraduate diploma+transcript, motivation letter, 2 references, IELTS/TOEFL score (IELTS 6.5 - IBT79). Accomodation can be arranged upon request. Minimum number of participants to activate the program is: 12 students.

Full Program Tuition Fee: 18.000 Euro. Fill out our form online to apply for a scholarship up to the 70%.

Application Deadline: Apply by September 11 for the October 2015 intake and by January 11 for the February 2016 intake.

Contact us if you want:

- to join only the specialization modules and the final project step, which is possible either if you are already enrolled into another Master program or if you possess the necessary skills and professional background;
- to learn more about the BAU Scholarship Program for the academic year 2015/16 and the Microcredito tools available to start-up your business in Turkey and Eurasia (**www.microcreditoitalia.org**).

EASY ONLINE APPLICATION

INFORMATION AND COURSE ADMISSION CONTACT

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BAU GLOBAL

THE INTERNATIONAL ACADEMY OF ROME IS MEMBER OF THE BAU GLOBAL EDUCATION NETWORK
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Istanbul · Washington DC · Berlin · Batumi
Rome · Hong Kong · Toronto · Cologne · Silicon Valley

MBA