



GLION
INSTITUTE OF HIGHER EDUCATION

SUMMER
ACADEMY
2017

Immersion into the world of hospitality
in London & Switzerland

DISCOVER YOUR PASSION FOR HOSPITALITY



Three summer courses

The Glion Summer Academy offers you a choice of three holiday courses that give a perfect insight into the world of luxury hospitality and a taste of what our undergraduate business degree students learn:

1. London – one-week course. This week includes field trips to world-renowned hospitality companies including a professional visit to a five-star London establishment and a tour of Wimbledon.
2. Glion – one-week course. You will arrive at our spiritual home – Switzerland. Here you will learn what it takes to put together an event, visit local attractions, and see first-hand how Swiss chocolate is made.
3. Combine London and Glion – two-week course. You can choose to do both the week in London and Switzerland for a two-week course, so you can experience hospitality in two countries.



In both locations, you will participate in introductory lectures and workshops by Glion's distinguished faculty and visiting speakers. The course also offers you a chance to experience our unique educational model that combines theory with practice, as the program culminates in an on-campus event that you will organize and host yourself.

At Glion, you will build lifelong friendships from all over the world, and benefit from studying and learning in an international environment.

The essentials

Learn skills in:

- + Restaurant concept and design
- + Food preparation and planning

Gain knowledge in:

- + The key facts, figures and trends of the global hospitality industry
- + The key concepts of daily operations within the industry
- + The ever expanding and exciting event and entertainment industry

Acquire competencies in:

- + Working in a multicultural environment
- + Team work through group activities, projects and workshops

SUMMER ACADEMY PROGRAM



3RD - 9TH JULY - LONDON, UNITED KINGDOM

DAYS	MORNING ACTIVITY	AFTERNOON ACTIVITY	EVENING ACTIVITY	
MON	Arrivals London Heathrow Airport	Hospitality Quiz	Welcome BBQ	
TUE	The World of Hospitality	Workshop - Dining Experience and Service Concepts in the 21 st Century	West End Show	
WED	International Etiquette	Working in International Teams	Dining Experience	
THU	Introduction to the Event and Entertainment Industry	Service Excellence	Wimbledon Tour	London Eye
FRI	The Perfect Room	Visit to a Luxury Hotel	Dining Experience	
SAT	Restaurant Concepts and Design	Shopping Experience	Richmond Park	
SUN	Departures from London Heathrow Airport. Arrivals Geneva Airport. (For those doing the Glion course or the 2-week combined course).		Dinner	

10TH - 15TH JULY - MONTREUX, SWITZERLAND

DAYS	MORNING ACTIVITY	AFTERNOON ACTIVITY	EVENING ACTIVITY
MON	Event Concept and Design	Understanding Revenue Management	Montreux Jazz Festival Quiz and Dinner
TUE	Event Marketing and Decoration	Team Games	Movie Night
WED	Workshop - Masterchef Experience	Visit to Alimenterium	Memory Night
THU	Service Workshop	Visit to Cailler Chocolate Factory, Gruyère Cheese Factory and Swiss Dining Experience	
FRI	Preparation for Event	Event	Farewell Party
SAT	Departures from Geneva Airport		

The confirmed timetable will be given to students upon arrival. ■ Experience ■ Extra Curricular Activities ■ Excursion

Please note the arrival and departure airports depend on which location(s) your course is being held. For those doing the London course the arrival and departure airport is London Heathrow. For those coming to Switzerland the arrival and departure airport is Geneva.

EXAMPLES OF ACTIVITIES

Introduction to the Hospitality and Events industries

In this class, you will gain an insight into the world of Hospitality Management. We will look at the roles available as well as the personal skills required for you to be a successful professional in this fast paced and fun industry. Be prepared to get involved, share your thoughts and have some fun!

In the Event and Entertainment industry class, you will learn how to create and plan an event, as well as the different factors to take into account in order to run a successful event.

During this two week program, you will plan an 'end of studies' event which will be held on the final Friday to celebrate the end of the program.



Explore, visit & learn

Set across two destinations, you will visit the finest luxury hotels offering elegant service for today's discerning travellers. This will help you to picture what the industry is all about.

You will also have the chance to take part in fun activities such as a theatre trip to see a famous musical, movie nights, visits to the famous London sights and markets, a visit to a traditional village to see how the Swiss make their cheese and much more!



MasterChef & dining experiences

You will learn what 'good service' means in the hospitality industry and how to provide the best service to customers, as well as an overview of the food and beverage industry.

A MasterChef workshop will help you to understand how to work in teams to create a three course lunch, which you will then enjoy eating. Dining Experience workshops will teach you how to differentiate and deliver service styles in a fun and practical way.



Experience the Glion Spirit

Glion Summer Academy will organize a series of unique activities and experiences such as dining out, excursions, team games and an 'end of studies' event – giving you the chance to enjoy London & Montreux and discover the Glion spirit!

Exploring the global hospitality tourism scene and making new friends from all over the world is the perfect start for your future hospitality career.



Note: The above activities are subject to change and will be confirmed upon arrival on campus.

APPLICATION & FEES

Admission requirements

- + Age: 15 and above.
- + If English is not your mother tongue or if you have not spent the last 3 years in an English-speaking school, please provide an English certificate: TOEFL 450, Cambridge FCE Grade C or IELTS 4.5. A letter of recommendation from a high school teacher could also be considered.
- + Must hold a valid passport. Nationals of any country can apply and follow the required process for obtaining a visa for the United Kingdom and/or Switzerland.

How to apply

1. Complete the Summer Academy application form.
2. Provide a copy of your English language level certificate.
3. Complete a motivation letter – why do you want to join the Summer Academy? A recommendation letter will also be acceptable.
4. Arrange payment of the program fee.

Program fees & dates

	SUMMER ACADEMY 2017		
	London 3 rd - 9 th July	Glion 10 th - 15 th July	Combined London & Glion 3 rd - 15 th July
Summer Academy Fee	GBP2,000.00	CHF2,500.00	GBP4,000.00

Any student who enrolls on a Glion or Les Roches undergraduate degree program after completing the Summer Academy will have the Summer Academy fees deducted from the first semester's tuition fees.

'Bring a friend' scholarship*

Recommend the Summer Academy program to a friend, and both of you will **get a 10% scholarship** if you are eligible.

Fees include:

Please note that all items below are included in the fees as stipulated above. If some items of the program are not used no reduction of fees will be applied.

- + Tuition Fees and teaching materials/uniforms (practical).
- + Accommodation: In London – single room with en suite bathroom. In Switzerland – shared double room with en suite bathroom.
- + Full board (all meals) including meals during excursions.
- + Transfers by mini bus:
 - London: From Heathrow Airport to Glion London and return.
 - Glion: From Geneva Airport to Glion and return.
- + If doing the combined course, a one-way flight from Heathrow Airport to Geneva.
- + All excursions, field trips, outdoor activities and cultural visits.
- + Travel card in London.
- + Program certificate.
- + End of studies celebration event.

Fees do not include:

Pocket money, health insurance, travel insurance, laundry costs, airport transfers in home country and flights to/from home country.

Health & Travel Insurance: It is mandatory that all students have their own personal health & travel insurance. Please provide copies with the Summer Academy application form.

Please note in the case of a cancellation: We will refund the total amount of the program if the cancellation is made prior to 31st May 2017 in writing to the Admissions Department.

50% of the full amount will be refunded if cancellation occurs up to 24 hours before the start of the program. No refund will apply if the student does not attend or start on the first day of the course without cancelling beforehand.

Terms and conditions:

- + Payment of the full fee must be made 30 days after receipt of invoice and no later than 15th June 2017.
- + If doing the combined course, a one-way flight from Heathrow Airport to Geneva will be purchased by GIHE. The flight will only be booked for the student once full payment of fees have been received. If the student cancels, withdraws or doesn't start the program then the flight costs will not be refunded.
- + Transfers between airports and campuses, in both directions, will only be booked for those students arriving into and departing from the specified airport before 14:30 local time on the arrival and departure days.
- + A maximum of 20 students are permitted to be enrolled for the London course. They can continue to Switzerland if they wish. A waiting list will be implemented once the maximum number of students is reached, and payment of the full fee guarantees a place.

*Scholarships cannot be combined with any other offer or scholarship.

ADMISSIONS

 [FACEBOOK.COM/GLIONSWITZERLAND](https://www.facebook.com/glionswitzerland)
[FACEBOOK.COM/GLIONLONDON](https://www.facebook.com/glionlondon)

 [TWITTER.COM/GLIONNEWS](https://twitter.com/glionnews)

 [YOUTUBE.COM/GLIONCAST](https://www.youtube.com/channel/UCglioncast)

 [FLICKR.COM/GLION](https://www.flickr.com/photos/glion/)

 [BLOG.GLION.EDU](http://blog.glion.edu)

ENROLLMENT MANAGEMENT DEPARTMENT
Glion Institute of Higher Education
Rue de l'Ondine 20 - 1630 Bulle - Switzerland
T. +41 26 919 78 78 - summeracademy@glion.edu