
ARE YOU READY?
START YOUR
MBA
www.mbainitaly.com

MASTER OF BUSINESS ADMINISTRATION

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THE UNIVERSITY OF IOWA TIPPIE COLLEGE OF BUSINESS

CIMBA ITALY

Italy's world-class MBA for full-time students and working professionals

TOP RANKED MBA

Our MBA program is backed by a top-ranked, AACSB-accredited American university: **University of Iowa - Tippie College of Business** has an international reputation as one of the world's best business schools.

IOWA-BASED FACULTY

You'll learn—in person—from the faculty who teach in Tippie's MBA programs. They make up a team of academic professionals who are internationally recognized for their research and achievements. Courses are small and personal by design, so students get to know our faculty and staff members very well.

LEARN FULL OR PART-TIME

Our unique Full-time MBA Program allows you to study in Italy while you earn an international MBA degree in 11 months. CIMBA also offers a unique and convenient two-year Part-time MBA Program for working professionals.

PROGRAM DETAILS

With CIMBA, you have the opportunity to earn an international MBA degree from the top-ranked, AACSB-accredited University of Iowa Tippie College of Business, and **study on two continents along the way**.

Our MBA Programs begin on our Paderno del Grappa campus where you'll be immersed in coursework and seminars to develop core MBA competencies, but also your leadership skills. In June, our graduating students travel to the University of Iowa for the final month to complete a real-world business simulation course and receive their degree at a formal University of Iowa graduation ceremony.

Weekend classes are taken with part-time students who live and work in Italy and Europe, creating a diverse and dynamic learning environment.



CURRICULUM

The MBA program not only prepares you with technical business skills but also includes **leadership development seminars**, team building activities, and **one-on-one coaching**.

You will also complete a **consulting project** that allows you to apply what you are learning in your courses and the leadership development program to a real multinational business.

FULL-TIME MBA COURSES

Statistical Analysis

- Business Analytics
- Advanced Analytics

Managerial Accounting

- Corporate Financial Reporting
- Strategic Cost Analysis

Economics

- International Economics Environment of the Firm
- Managerial Economics

Operations Management

- Operations and Supply Chain
- Managing the Supply Chain

Financial Management

- Managerial Finance
- Corporate Investments and Finance Decisions

Marketing

- Marketing Management
- Brand Management

Leadership and Management

- Management in Organizations
- Leadership and Personal Development

New Venture Development

- Entrepreneurship and Innovation
- Ethics and the Law

Information Systems

- Introduction to Information Systems

Summer Session in Iowa

- Strategy Business Simulation



+1.300

GRADUATES IN ITALY

since 1991

#4

IN THE WORLD FOR FINANCE

(Financial Times, 2017)

#22

BEST U.S. MBA PART-TIME

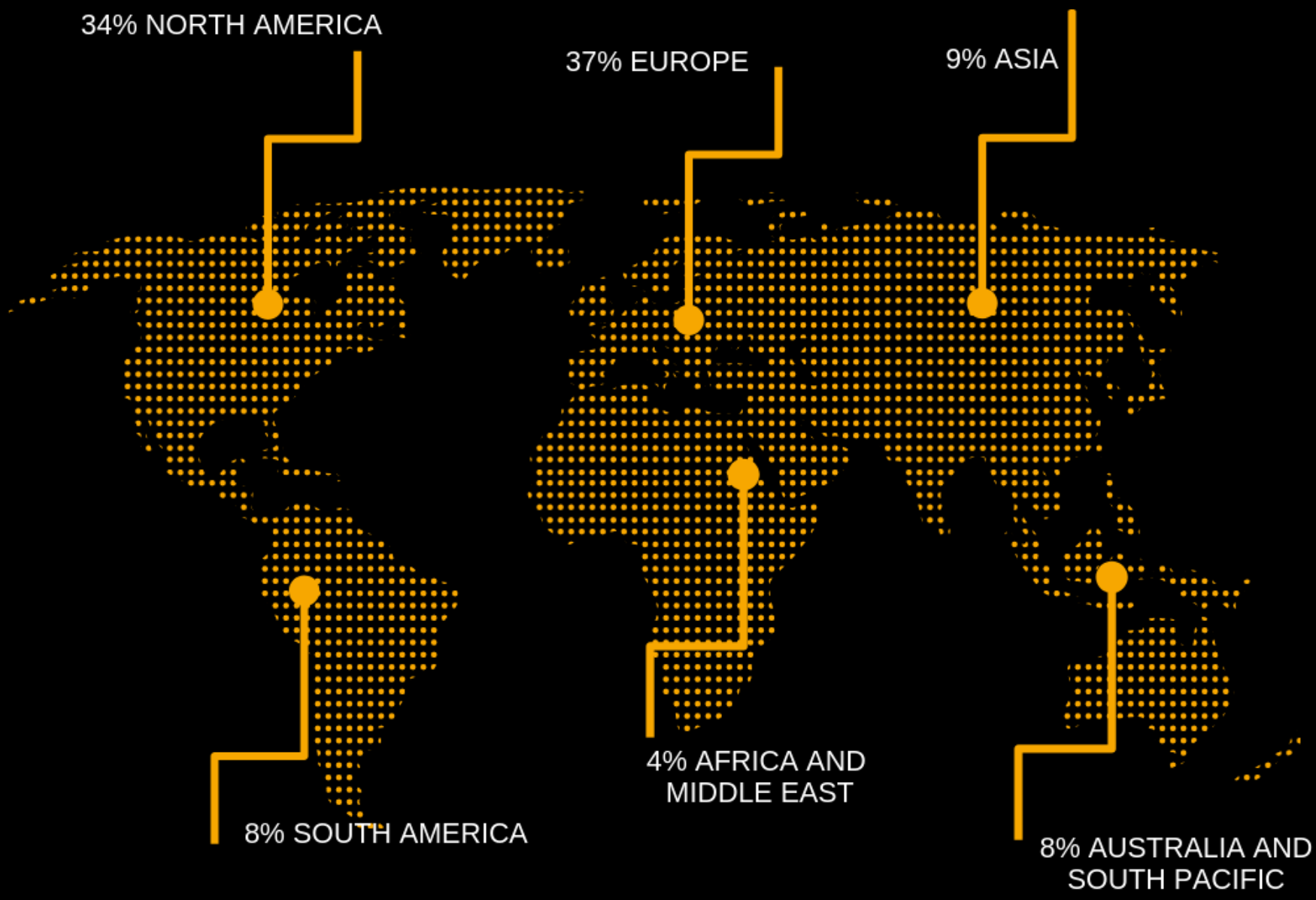
(News & World Report, 2019)

NUMBERS THAT MAKE US UNIQUE

A LONG LIST OF HOME COUNTRIES.

NUMEROUS COMPANIES.

DECADES OF EXPERIENCE.


34% NORTH AMERICA
37% EUROPE
9% ASIA
4% AFRICA AND MIDDLE EAST
8% SOUTH AMERICA
8% AUSTRALIA AND SOUTH PACIFIC

FULL-TIME MBA DEGREE PROGRAM

Age Range
from 24 to 38



Years of work experience Range
from 2 to 5



Number of MBA graduates employed within 6 months of graduation
98%



PART-TIME MBA DEGREE PROGRAM

Age Range
from 30 to 45



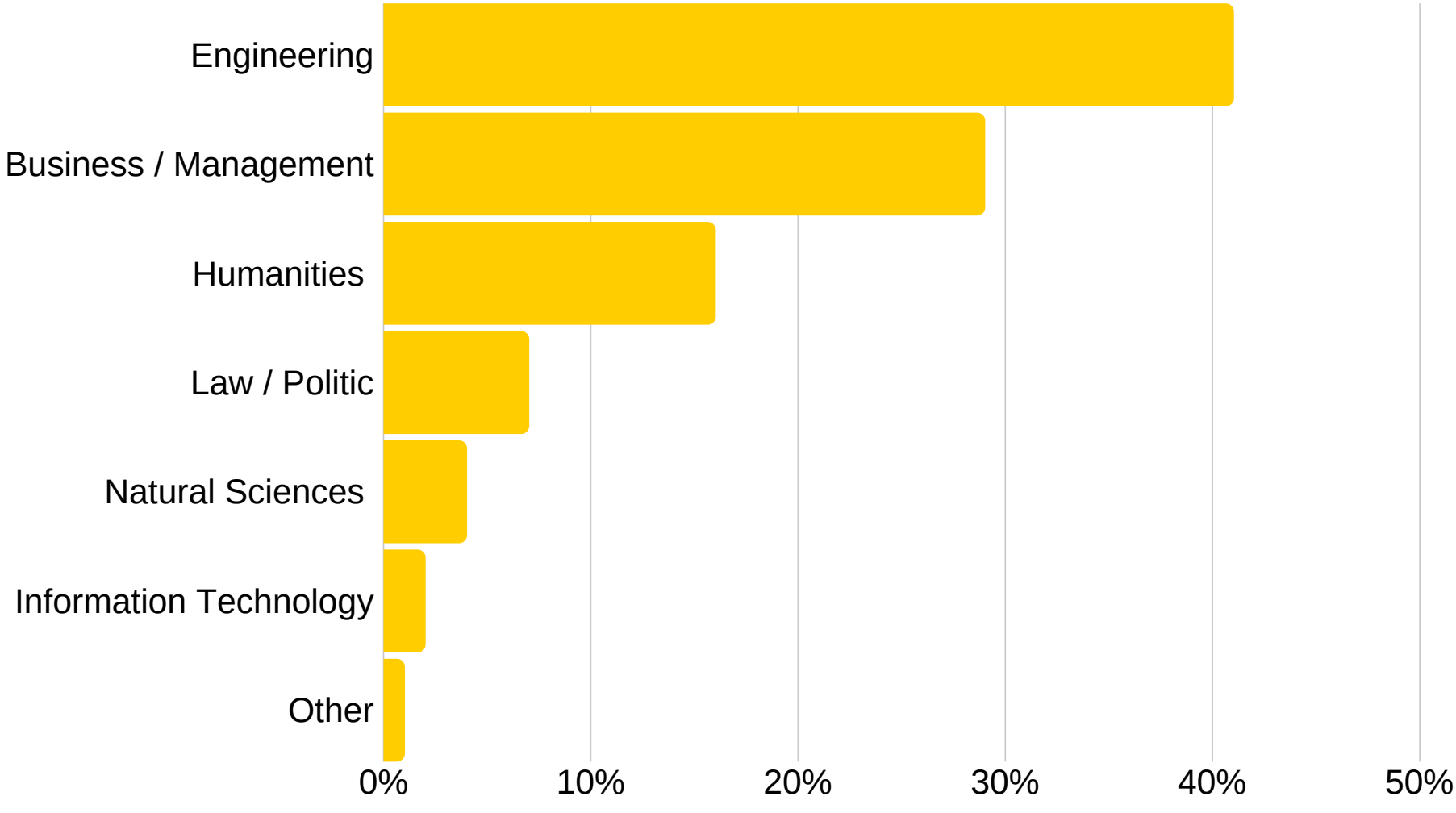
Years of work experience Range
from 5 to 12



Number of MBA graduates who were promoted to a different role or changed company within 2 years of graduation
89%



MBA STUDENTS - ACADEMIC BACKGROUNDS

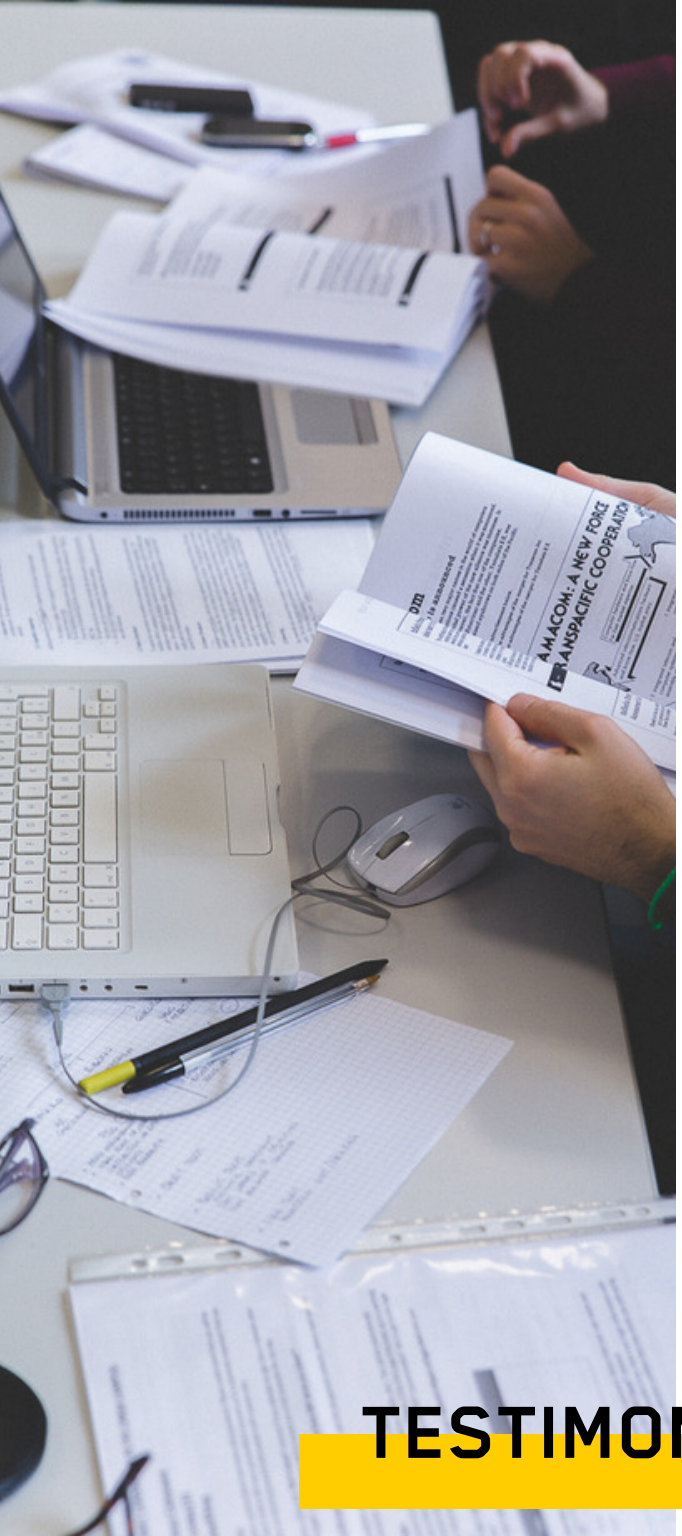


ADMISSIONS

Our selection criteria reflect CIMBA's focus on preparing students to become effective leaders. We seek the most promising applicants and base our admissions decisions on their overall application, not just one factor. We evaluate the combination of your work experience, academic background, essay, test scores, interview, and letters of reference. We also evaluate your leadership potential and personal qualities and values to learn who you are, not just what you have done, and how you will fit within the close-knit CIMBA community.

Admissions Criteria:

- **Bachelor's Degree**
- We expect at least **two years of work experience**
- Our minimum **GMAT** score requirement is 550; the minimum **GRE** score is approximately 154 for each section.



"The CIMBA MBA rose to the surface as the ideal partner for satisfying my travel desires, a challenging master's curriculum, and a leadership journey parallel to none."

Brandon Cusick
Research Coordinator, University of Kansas Medical Center
CIMBA Full-time MBA, 2011

"The choice to pack up and move to Italy has proven to be a defining decision in my life.
The experience as a whole was amazing, and I love how the CIMBA program builds upon itself. I get to use everything that I leaned at CIMBA, and I feel that my decisions can impact the company in a serious way.

Kevin Karwan
Full-time MBA Class of 2011
Art Director at Los Angeles County Museum of Art

TESTIMONIALS

"CIMBA and the people I met through CIMBA not only changed my way of thinking, but they also changed my life. Until I met Cristina and Dr. Ringleb, I never thought I would be a candidate for an international lifestyle, but they proved me wrong. They opened my eyes and made me believe in the possibilities. Most importantly, they gave me a chance of a lifetime, and for that, I am forever grateful to CIMBA."

Marco Iannacone
Full-time MBA Class of 1994
Deputy CEO and GM of UniCredit Bank

"CIMBA literally transformed my life. My class provided a safe and supportive environment to break down barriers and develop EQ. I am now a firm believer that the absolute most important skill to master is self-awareness as it relates to EQ, and I owe that to CIMBA."

Matthew Kane
Full-time MBA Class of 2011
President & Co-Founder of Complete Body Daily



TESTIMONIALS



TESTIMONIALS

"The CIMBA program sets itself precisely as a crossroad between a selected university school program and a business environment on which teamwork makes the difference for the final outcome. The key takeaway for me during the CIMBA experience, beside the amazing people I had the chance to meet, was realizing how much challenges can shape you.
The level of courses and teachers mixed with a truly Italian landscape and culture makes CIMBA a unique MBA experience that will always be remembered."

Marco Parisi
Full-time MBA Class of 2005
General Manager Apac for Brioni (Kering Group)

"One of the reasons I chose to do the program with CIMBA in Italy/US was essentially to broaden my horizons outside of my comfort zone. In hindsight, that was a defining moment in leading me to pursue an international career. I learned to appreciate the power that diversity and inclusion can bring to an entity--be it a small team or an entire organization. It fosters creative thinking and elevates the quality of the outcome. Learning to embrace challenging and opposing points of view has helped me greatly in my career."

Alex Gonzales
Full-Time MBA Class of 2001
Vice President, RGM and Commercial Execution for The Coca-Cola Company