César Ritz COLLEGES SWITZERLAND

CERTIFICATE IN WINE BUSINESS MANAGEMENT

Perfect your wine skills with a broad range of 2 week courses, including wine entrepreneurship and sustainable sourcing, hosted at César Ritz Colleges Switzerland's Brig Campus in the heart of the Valais region in Switzerland.



César Ritz Colleges Switzerland is the only establishment in the region to provide official accreditation from the world-renowned Wine & Spirit Education Trust (WSET). For students wishing to stay on campus, benefit from the top ranked hospitality school's facilities and dining options.

Course Structure

The course is comprised of six modules, each spanning two weeks:

1. Learning to Become a Taste Expert: WSET Levels 1, 2 & 3
2. Wine and Food Pairing
3. Building a Brand & Women in Wine
4. Starting a Wine Business
5. Wine Commerce, Marketing, and Wine Tourism
6. Sustainable Sourcing

As the largest wine region in Switzerland, approximately one third of Swiss wine is produced in the area, with 56 million bottles produced each year.

- Modules can be taken separately, and all 6 modules need to be completed to earn a Certificate in Wine Business Management.
- To ensure a rounded experience, alongside many wine tasting sessions, virtual reality will bring students to the heart of the vineyards and expert lecturers bring their experience to the classroom.
- A weekly masterclass will also be included on a variety of topics. Recent classes included: Swiss technology (drones for wines) provided Cigar and Wine pairings.
- Fortnightly field trips to local wine producers throughout Switzerland are included in the course fees.
- Optional European field trips will also be available (at an additional cost).



Pricing

Option 1 Including Full Board (including accommodation and meals)	*Option 2* Excluding accommodation and meals
Full Certificate: 6 courses: CHF 14 000 **Individual courses:** Course 1: CHF 3500 Courses 2 to 6 (price per course): CHF 2500	**Full Certificate:** 6 courses: CHF 7500 **Individual courses:** Course 1: CHF 2600 Courses 2 to 6 (price per course): CHF 1450
English Language Entry Requirements IELTS score of 5.0 or TOEFL iBT 46 or OOPT 50+ equivalent	

For further information
To apply or request further information, please contact:
info@cesarritzcolleges.edu

www.cesarritzcolleges.edu

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SWISS EDUCATION GROUP