Alta formazione ITS TURISMO ACADEMY

International Hospitality and F&B Management

📍 Fiumicino

a.y. 2023/2024



COESIONE ITALIA 21-27 LAZIO
Cofinanziato dall'Unione europea
REGIONE LAZIO

Objectives

The aim of **International Hospitality and Food & Beverage Management** course is to train a professional figure who combines the specific skills of the international tourism sector with those of new technologies.

- Duration 2 years in presence
- Guaranteed internship
- 25 places available
- € 400,00 per year

Job opportunities

- International Hospitality
- Sommelier and Barman
- Food & Beverage Management
- Catering and Wedding catering
- Store Italian Food
- Airport Lounge
- Food and Wine Event Organizations

The course is aimed at everyone: undergraduates, graduates and workers. To participate in the course it is necessary to pass the selection and be in the top 25 in the ranking.

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The program

Course of International Hospitality and F&B Management 1st year

"Specialist in the management of tourism companies in the food and beverage sector"

English language	72 hours
Spanish language	72 hours
Informatics	32 hours
Job orientation	10 hours
Communication techniques and soft skills	16 hours
Geography of tourism tourism planning and programming	20 hours
Cultural anthropology of tourism	24 hours
Statistics for customer satisfaction	24 hours
Tourism legislation and Tax & Law (commercial law for procurement + VAT and EXCISE)	26 hours
Labor legislation	18 hours
Organization and corporate management of companies in the tourism sector	30 hours
Food & Beverage Management: Organization and management of catering services	30 hours
Marketing and web marketing of tourism and catering	40 hours

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The program

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Hospitality Management	32 hours
Geographies of cultural and food and wine excellence for the enhancement of the territory	20 hours
Merchandise and techniques of food processing and nutrition	24 hours
Regulations for agro-food quality - Protection and valorisation of typical products	16 hours

TOTAL **500 HOURS**

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The program

Course of International Hospitality and F&B Management 2nd year

"Specialist in the management of tourism companies in the food and beverage sector"

English language + Certification B2	72 hours
Spanish language + Certification B2	72 hours
Internship orientation and job interview orientation	9 hours
Safety at work, hygiene and quality in the sector catering (HACCP)	16 hours
Social media marketing	16 hours
Pricing policies (Revenue Management)	16 hours
Procurement techniques and warehouse management (Iselz)	16 hours
Business management information systems (Protel)	16 hours
Airport reception techniques - Lounge	16 hours
Hôtellerie reception techniques	16 hours
Hall department management techniques	16 hours
Management techniques of the bar and breakfast department	16 hours
International Food: Food styles, cultural codes and service	16 hours
Self-entrepreneurship extra hotel	16 hours

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The program

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Creative workshop: organizing an event with food of the local supply chain	16 hours
Creative laboratory: banqueting and the world of weddings	16 hours
Sommelier course organized by FIS + International Sommelier Certificate	104 hours
Bar Tender laboratory + Certification	35 hours

TOTAL **500 HOURS**

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Our Foundation



We have been dealing with Training and Research mainly in the **tourism** and **cultural heritage sector** for more than 10 years. Every year, we activate post-diploma higher education courses, co-financed by the Ministry of Education and the Lazio Region. The two-year advanced training courses integrate classroom lessons with simulations, exercises, testimonials, project work and internships or apprenticeships in Italy or abroad.

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Contacts

You can contact us for any question, request and to be able to proceed with enrollment in the course

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